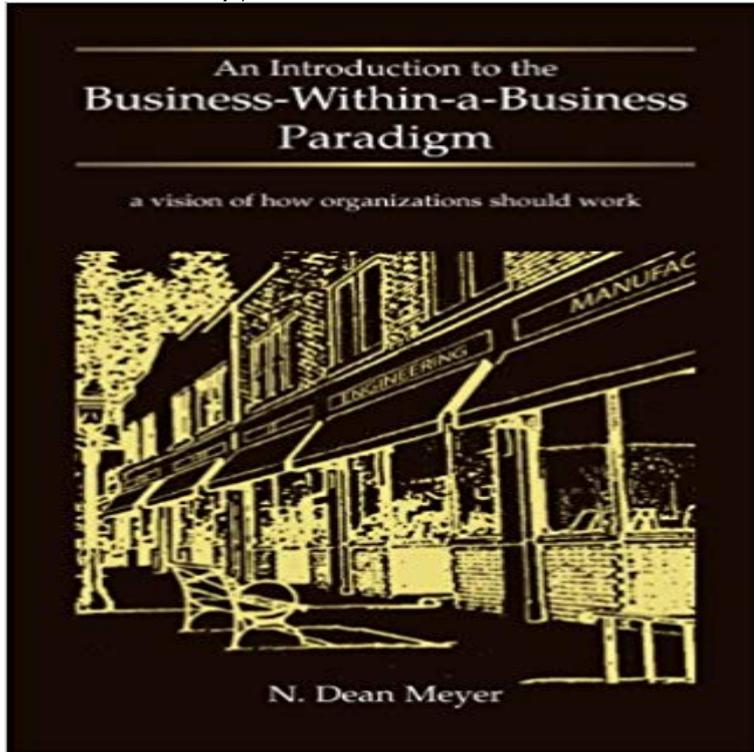


An Introduction to the Business-Within-a-Business Paradigm: A Vision of How Organizations Should Work



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